

# The Colburn Master Agency

CREATING LEADERS WORTH FOLLOWING

## PROUD OF FAILURE

We choose to see opportunity in the moments of failure. Success is created from our reactions to failing moments.

#1

#2

## BE THE CONSTANT NOT THE VARIABLE

Consistency is our superpower. We choose to remain consistent in our actions to the system, the promises that we make, and our personal and leadership development.

## LEAVE THE JERSEY IN A BETTER PLACE

At the core of every interaction is a person. We will choose to leave others better off in our conversations, interactions, activity, and thoughts. We are a team and we will think of others first to ensure they are better off having spent time with us.

#3

#4

## NO SKUNKING

No one likes a skunk. And no one enjoys negative words, thoughts, or actions. We will choose to be positive and refrain from engaging in skunk talk or thinking.